

# AWP team off to a flying start for 2009

DESPITE all the ominous economic indicators, currently part of our daily media diet, Amber Werchon Property is celebrating a record month, selling 25 properties in the 31 days of January.

Recording their 100th sale in January, since opening in June last year, this dynamic, young agency is continuing to excel, despite the toughening up of the market.

Their inaugural January in-rooms auction at the University of the Sunshine Coast, resulted in five property sales, with four further contracts negotiated in the following week.

"We are delighted with the hectic start to 2009, the year has started with an incredible amount of momentum and we hope this carries us through the rest of the year," director Amber Werchon said.

In fact, things have been going so well, that Amber has been defying the trend, and is recruiting people at a time when many businesses are shedding staff.

"I am actually constantly recruiting quality staff as my business grows, and with the planning of our first franchise even more employment opportunities are being created.

"While there is no doubt this could be a tough year for some businesses, I am confident that Amber Werchon Property will come through the other end of this downturn, all



**REASON TO SMILE:** Director Amber Werchon and sales agent Mitch Sinclair congratulate happy sellers Wendy and Shane Clements of Mudjimba. Mitch sold their property in Mudjimba, the 99th sold, before the agency launched into triple figures.

the stronger. If you can succeed in the tough times, you should shine in the more buoyant times.

"What is particularly pleasing is that we are selling a wide variety of properties, right

across the price spectrum, indicating that the buyers are still out there, and many are now realising that now is an opportune time to buy, as our quality stock is being snapped up."